TEA TREE GULLY CITY
SOCCER CLUB

SPONSORSHIP PACKAGES '26

ABOUT OUR CLUB

The Tea Tree Gully City Soccer Club (TTGCSC) is a proud community football club with a long history of developing players from grassroots to senior levels. We field men's, women's, and junior teams across all levels of competition, with hundreds of players, families, and supporters actively involved each week.

TTGCSC has a proud heritage that started in 1965, and in 2025 we celebrated 60 years of local greatness! We are a member of the Elizabeth and District Junior Soccer Association, the South Australian Amateur Soccer League and the Football Federation Soccer Association.

Our new clubrooms (opened in early 2025) and grounds are a hub for the local community, hosting games, training, and events that attract thousands of visitors each season. Sponsorship of TTGCSC provides a unique opportunity for businesses to gain visibility and connect with a diverse, loyal, and engaged community of football players and supporters.

The club's mission is to create an environment where children can learn and enjoy the game of soccer in a safe structured environment, regardless of ability, race and gender.

Your sponsorship support will strengthen our ability to connect with, and have a positive impact on, more families in our local community.

WHY SPONSOR US?

Sponsoring Tea Tree Gully City Soccer Club is more than just brand exposure, it's an opportunity to be part of something bigger. As one of the largest and most active community football clubs in the region, TTGCSC offers sponsors meaningful connections, lasting visibility, and the chance to make a real impact.

Community connection

By sponsoring TTGCSC, you're supporting local families, young athletes, and community sport. Your contribution helps provide facilities, equipment, and development programs that keep grassroots football thriving. It's a visible way to give back and show your commitment to the community.

Local reach

Our club attracts members and visitors from across Tea Tree Gully and the surrounding areas, providing targeted access to a loyal, engaged audience. Many of our members actively support the businesses that support their club.

Networking and business growth

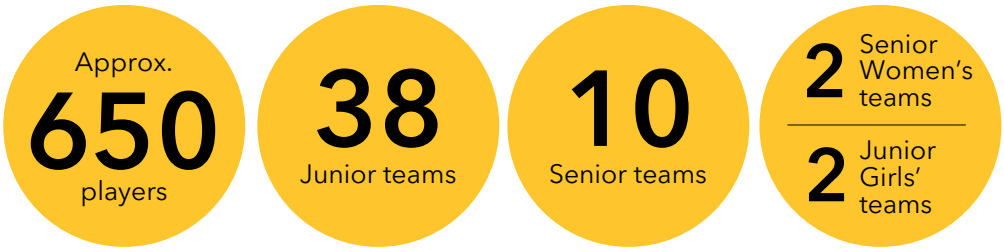
Sponsorship provides opportunities to connect with other local businesses and community leaders. Whether through club functions, sponsor events, or casual matchday conversations, many sponsors form long-term business relationships and client connections through their involvement.

Positive brand association

Being aligned with a respected, family-friendly club enhances your brand reputation. Sponsors are recognised for helping create safe, inclusive, and active spaces for people of all ages, an association that reflects community values and builds customer trust.

Brand exposure

With hundreds of players and supporters attending matches and events each week, your business gains ongoing exposure through signage, club communications and more. Sponsors also feature on our club website and within our clubrooms, keeping your brand front of mind all season long.



All of our sponsorship packages provide meaningful exposure and engagement opportunities for your business, while supporting the Tea Tree Gully City Soccer Club and its community of players, families, and supporters.

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SPONSORSHIP PACKAGES

Major Sponsor

$7,000 (~~1 available~~)

Package already allocated for the 2026 season.

Our Major Sponsor enjoys the highest level of partnership and exposure with TTGCSC. This exclusive opportunity provides naming rights and premium brand placement across the club, ensuring your business is recognised as a key supporter of local sport and community development.

Inclusions:

- Exclusive naming rights as "Major Sponsor of TTGCSC"
- Premium logo placement on playing kits
- Logo placement on the bottom of the TTGCSC letterhead
- Branded teardrop flags (2) printed and displayed on all match days
- Acknowledgement as Major Sponsor on the homepage and Sponsors page of the TTGCSC website
- Acknowledgement as Major Sponsor in TTGCSC communications and member newsletters
- Logo to be included and acknowledged as Major Sponsor on the digital screens located in the clubrooms, and on the table talkers placed on the Gully Cookhouse tables
- Advertisements in the TTGCSC member newsletter (4)
- Social media post to announce your sponsorship (1)
- Social media posts to promote your company (8)
- Opportunity to run a special offer to club members
- Invitations to all club functions and events, including:
    - VIP invitations to the annual Sponsors' Day (4)
    - VIP invitations to the Senior Presentation Night (2)

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Gold Sponsor

$5,000 (10 available)

Gold Sponsors play a vital role in supporting the success of our players and programs. This level offers excellent brand visibility across club facilities, and events, with strong recognition in both digital and physical spaces throughout the season.

Inclusions:

- Branded teardrop flags (2) printed and displayed on all match days
- Acknowledgement as Gold Sponsor on the Sponsors page of the TTGCSC website
- Acknowledgement as Gold Sponsor in TTGCSC communications and member newsletters
- Logo to be included and acknowledged as Gold Sponsor on the digital screens located in the clubrooms, and on the table talkers placed on the Gully Cookhouse tables
- Advertisement in the TTGCSC member newsletter (3)
- Social media post to announce your sponsorship (1)
- Social media posts to promote your company (6)
- Opportunity to run a special offer to club members
- Invitations to all club functions and events, including:
    - VIP invitations to the annual Sponsors' Day (4)
    - VIP invitations to the Senior Presentation Night (2)

SPONSORSHIP PACKAGES

Silver Sponsor

$3,000 (10 available)

Silver Sponsorship provides an affordable yet impactful way to promote your brand while contributing to the growth of grassroots football. With far-reaching branding opportunities and digital exposure, this tier offers consistent visibility and a solid connection to our community.

Inclusions:

- Acknowledgement as Silver Sponsor on the Sponsors page of the TTGCSC website
- Acknowledgement as Silver Sponsor in TTGCSC communications and member newsletters
- Logo to be included and acknowledged as Silver Sponsor on the digital screens located in the clubrooms, and on the table talkers placed on the Gully Cookhouse tables
- Advertisement in the TTGCSC member newsletter (2)
- Social media post to announce your sponsorship (1)
- Social media posts to promote your company (4)
- Opportunity to run a special offer to club members
- Invitations to club functions and events, including:
    - VIP invitations to the annual Sponsors' Day (2)
    - VIP invitations to the Senior Presentation Night (2)

Bronze Sponsor

$1,800 (10 available)

Bronze Sponsors are valued contributors who help us maintain our facilities, equipment, and programs. This entry-level option provides ongoing visibility at the club and on our website, while showing your business's commitment to supporting local sport.

Inclusions:

- Acknowledgement as Bronze Sponsor on the Sponsors page of the TTGCSC website
- Acknowledgement as Bronze Sponsor in TTGCSC communications and member newsletters
- Logo to be included and acknowledged as Bronze Sponsor on the digital screens located in the clubrooms, and on the table talkers placed on the Gully Cookhouse tables
- Social media post to announce your sponsorship (1)
- Social media post to promote your company (2)
- Invitations to club functions and events, including:
    - VIP invitations to the annual Sponsors' Day (2)

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Team Sponsor

$1,000 (40+ available)

Team Sponsorship is the perfect way to directly support a single team while promoting your business to players, families, and supporters.

Inclusions:

- Acknowledgement as a Team Sponsor on the Sponsors page of the TTGCSC website
- Social media post to announce your sponsorship (1)
- Invitations to club functions and events, including:
  - VIP invitations to the annual Sponsors' Day (2)
- Company name printed on your team's player trophies
- Opportunity to purchase branded training kits for your team (at your own expense)

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Player Sponsor

$500 (unlimited)

Know of a player that you would like to support? A Player Sponsorship is a great way to directly support a player for the upcoming season, helping to cover their playing fees, whilst earning some benefits for yourself and/or your company.

Inclusions:

- Sponsorship covers the player's club fees payable to TTGCSC^
- Framed certificate of sponsorship to display in your place of business to demonstrate your commitment to a community sports club
- $50 voucher to spend on food and beverages at the Gully Cookhouse

^ *Please note: Players in the senior men's, senior women's and junior girls' teams will still need to cover their personal association fees, which are separate to TTGCSC fees.*

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COMPARISON OF BENEFITS

	Major Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Team Sponsor	Player Sponsor
Packages available	~~1~~	10	10	10	40+	unlimited
Exclusive naming rights as "Major Sponsor"	✓					
Premium logo placement on playing kits	✓					
Logo placement on the TTGCSC letterhead	✓					
Branded teardrop flags (2) displayed on match days	✓	✓				
Acknowledgement as sponsor on the homepage of the TTGCSC website	✓					
Acknowledgement as sponsor on Sponsors page of the TTGCSC website	✓	✓	✓	✓	✓	
Acknowledgement as sponsor in TTGCSC communications	✓	✓	✓	✓		
Logo on digital screens and table talkers in the clubrooms	✓	✓	✓	✓		
Advertisements in the TTGCSC member newsletter	4	3	2			
Social media post to announce sponsorship	✓	✓	✓	✓	✓	
Social media posts to promote company	8	6	4	2		
Opportunity to run a special offer to club members	✓	✓	✓			
VIP invitations to the annual Sponsors' Day	4	4	2	2	2	
VIP invitations to the Senior Presentation Night	2	2	2			
Company name printed on your team's player trophies					✓	
Opportunity to purchase branded training kits for your team (at your own expense)					✓	
Framed certificate of sponsorship						✓
$50 voucher to spend at the Gully Cookhouse						✓
Package cost	$7,000	$5,000	$3,000	$1,800	$1,000	$500

Please note: Player uniforms will not be updated for the 2026 season.
We are sorry for any inconvenience or disappointment caused.

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DETAILS AND CONTACT INFORMATION

Sponsorship period

All Tea Tree Gully City Soccer Club sponsorships are offered on a 12-month, calendar-year basis, aligning with the club's annual season and activities.

Exclusivity

To ensure meaningful recognition and value for our sponsors, the club may offer exclusivity for certain sponsorships. This means that where an existing sponsor represents a particular industry or service, the club may choose not to engage additional sponsors from the industry during the sponsorship period.

Shared values

As a family-focused, inclusive club, we seek partnerships that are built on shared values, mutual respect, and community spirit. We look forward to developing genuine, long-term partnerships that support the growth of our club while also providing valuable exposure for our sponsors. Together, we can strengthen our local community, support our players, and grow our organisations side by side.

Artwork

Sponsors are required to provide high-resolution logos and artwork for use by the club upon request.

SPONSORSHIP CONTACT

To discuss sponsorship opportunities, please contact:

Louisa Canning
Marketing & Sponsorships Coordinator
Tea Tree Gully City Soccer Club
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